

License Summary

You will find an overview of how to use the licenses here. Scroll down to view usage details.

YOU ARE ALLOWED TO

- Create Unlimited Physical End Products*
- Create Unlimited Digital End Products*
- Create your own items that you sell on Print-on-Demand (POD) sites*
- Use fonts to digitize quotes, words, names or sayings and sell those designs digitally as well as physically*
- Convert templates to other formats for your clients*
- Use the item in new projects forever. The Single Sales License never expires.

* Please read the right way to use the products below.

YOU ARE NOT ALLOWED TO

- Resell, sub-license, share or (re)distribute any of the digital files.
- Convert individual letters/numbers of fonts to different formats (for example SVG, Embroidery formats, etc) and sell those files.
- Install or embed on 3rd party platforms/servers
- Convert templates to other formats and sell those as new templates.

Physical End Products

Below, you will find examples on how to use your downloads for Physical End Products. An example of a Physical End Product is printing a design on a mug and selling that mug.

The Dos and Don'ts when creating physical products.

YOU ARE ALLOWED TO

- Download a design and print/transfer it on a physical item without making modifications and subsequently sell that physical item.

- Download a design, modify it, and print/transfer it on physical item and subsequently sell that physical item.
- Sell unlimited copies of the physical items that you create with a design.
- The physical product can be sold worldwide for an unlimited amount of time (for example, product packaging, apparel, and more).
- Create physical products that you give away, to friends or as part of a promotional product.
- Create and keep selling physical items using the design or font forever. The Single Sales License never expires.

YOU ARE NOT ALLOWED TO

- Provide a digital copy of the design of the original font/design with your physical product.

Digital End Products

Below, you will find examples on how to use your downloads for Digital End Products. A Digital End Product is a product in a digital format that is intended for sale to multiple people (for example a wedding invite template). Creating a logo or a website for 1 client is not considered an end product and is fully covered under this license.

The Dos and Don'ts when creating digital end products.

YOU ARE ALLOWED TO

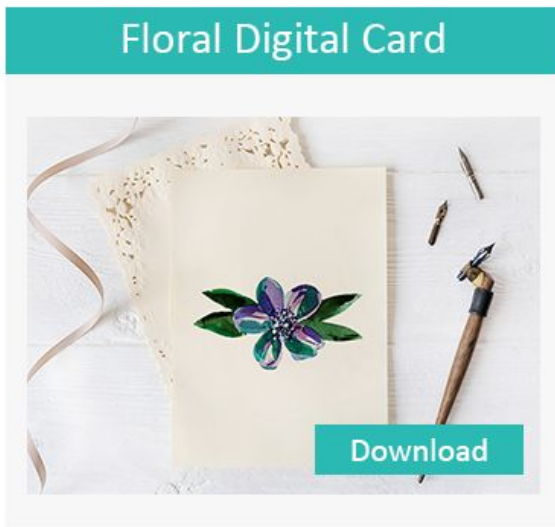
- Use elements to create a **new** design. For example, you are allowed to use floral elements to create a floral themed wedding template.
- Create new designs combining multiple downloaded resources **and** adding items of your own, as long as the new design is flattened and the original items cannot be extracted.

YOU ARE NOT ALLOWED TO

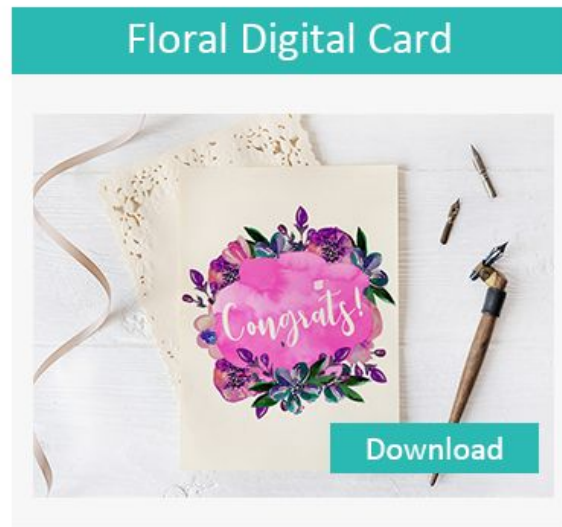
- Create end products that compete with the original product. For example, you cannot bundle multiple designs and sell that as a new product, or simply change basic elements such as color and size and sell that as a new product.
- You cannot sell in a way that is directly competitive with the original item that you downloaded. For example, you cannot grab a resume template, change the elements and sell it as another resume template.

- Create a digital product that includes single elements or allows users to extract the elements that you've used (all designs must be flattened).

The image below illustrates accepted and prohibited Digital End Product usage:



 Prohibited Usage



 Allowed Usage

Print on Demand (POD) Usage

Below you will find information on Print on Demand (POD) usage. POD services allow you to upload products/designs and only print/make them once the customer orders (e.g. RedBubble, Amazon Merch, Zazzle, etc).

The Dos and Don'ts when using POD services.

YOU ARE ALLOWED TO

- Create and upload crafts and graphics to POD sites that are vastly different from the original. This means they have unique distinctive elements that are added by you. See an example below.
- You can use fonts to create quotes, sentences, word art, etc and upload those designs to POD sites.
- Generate unlimited sales via POD sites.
- Ship valid POD products worldwide.

YOU ARE NOT ALLOWED TO

- Simply upload designs without adding distinctive new design elements.
- Combine multiple products to create a 'new' design and sell that.
- Upload actual font files to POD sites.
- Upload patterns to POD sites.

The image below illustrates accepted and prohibited POD usage:



Full License Text

This license is effective on all sales and downloads made on and after the 23rd of May 2018. This license is an agreement between **You** and **The Traveling Fox**.

When purchasing an item (not using a subscription), You will receive the rights to use the item(s) as defined in this license.

Permitted Usage

- Products can be used to create **unlimited projects** and/or products (both physical & digital) for personal and commercial use.
- Fonts can be used to create quotes, texts, names, templates or may be incorporated in designs as much as you'd like.
- You are allowed to **create digital end products** that you sell. In all cases, the product that you create must have distinctive new features that will create an entirely new product that won't compete with the original product. Combining multiple

downloads into 1 product is not enough. E.g. If you download flowers to create a floral wedding template, you can sell that flattened template. If you download a flower and create a card with just that flower without making significant modifications to the original product, this is prohibited.

- This license is valid perpetually.
- This license is valid worldwide
- No attribution is required

Prohibited Usage

The description in this license covers most scenarios. However, it can happen that a scenario is not covered. In case you are unclear if the product can be used for your intended use, you agree to contact us at thetravelingfoxdesign@gmail.com before you start using the product.

This license may be updated over time with more use cases. In case these use cases don't actually change the permitted use of the items and is for clarification purposes only, you will not be notified.

- Font files cannot be transferred to 3rd parties (e.g. clients, partners, customers). In case the 3rd party needs to receive the actual font file, a separate license needs to be purchased.
- It is prohibited to convert numbers & letters in fonts to individual or grouped files and sell those numbers & letters as a set or as individual items.
- It is prohibited to convert fonts into embroidery fonts and sell those fonts as your own product. You are allowed to convert fonts into embroidery fonts to create your own embroidery products.
- You are never allowed to resell, share, re-distribute or otherwise transfer items downloaded to other 3rd parties.
- Fonts should be used as a design element. You are allowed to use fonts as the main or only design element (e.g. creating a quote design using a font and sell the SVG file as an end-product).
- You are allowed to create Digital End Products that you sell. At all cases, the product that you create must have distinctive new features that will create an entirely new product that won't compete with the original product. Combining multiple downloads into one product is not enough. E.g. If you download flowers to create a floral wedding template, you can sell that template. If you download a flower and create a card with just that flower without making significant modifications to the original product, this is prohibited.
- Digital End Products need to be flattened at all times, disabling customers/users from extracting the original design. E.g. using a flower to create a floral wedding template is allowed, as long as the user cannot extract the original flower image from the file you create.
- Graphics and patterns cannot be used as a library inside another tool, platform or application. For example, if you are developing a tool that allows users to create mails

(e.g. Mailchimp), you cannot embed the products that you downloaded as a resource for these templates, e.g. letting users picking their own mail background.

- Items or end products cannot be registered as a trademark in any territory. This license gives you non-exclusive rights. Other users can download and use the products as well, so you cannot claim sole ownership.

Terms, Indemnification & Disclaimer

- You agree to defend, indemnify and hold harmless The Traveling Fox and its directors, employees, partners & affiliates from and against all allegations, suits, claims, actions, demands, damages, liabilities, obligations, losses, settlements, judgments, costs and expenses (including without limitation reasonable attorneys' fees and costs) which arise out of using any of the products obtained from this site.
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- The Traveling Fox is not responsible for settlements, legal fees and/or other costs made by any party without prior agreement from The Traveling Fox 's directors.
- You understand that items are created and added by 3rd parties. While we do our best to remove content that might breach copyrights or trademarks, The Traveling Fox cannot be held responsible for items that are added. As soon suspicion arises that items might breach (local) laws or trademarks, you will notify us as soon as possible at thetravelingfoxdesign@gmail.com.
- This license cannot be re-sold or transferred to any third party.
- In case parts of this license will be void or invalid, the rest of the license will remain into full effect.

In case you have any questions, you can contact us at thetravelingfoxdesign@gmail.com.